



WEBINAR SCHEDULE 2020

CONFERENCE JULY 8TH-9TH
The Westin Annapolis and
Renditions Golf Course

Presenters	Topic	Date
Lindsay Rainwater WIFA	Designing The Life Of Your Dreams	January 16
Dan Young Performance Foods	Shake And Smoothie Bar Nutrition	February 20
Dawn Taylor MembersFirst	Creating A Social Media Strategy Across Multi-Generations	March 12
Luke Carlson Discover Strength	The Three Elements That Drive Employee Engagement	April 16
Sarah Kooperman CEO of SCW Fitness Education & WATERinMOTION	Trends In Fitness Programming	May 21
Allison Flatley HydroMassage	Recovery Trends And Modalities	June 18
MACMA Annual Conference & Golf Tournament	Register at www.macmaclubs.org Members & Non Members Welcome	July 8-9
Vimal Siva SKBailey Marketing & Desig	Digital Marketing	August 20
Sheldon McBee Universal Athletic Club	Strength In Numbers: Convert From Private To Small Group Training	September 17
Zachary Perdue Merritt Clubs	The Deeper Level Connections To Growing And Sustaining Training Revenue	October 15
Blair McHaney MXM, Medallia Partner	TBA	November 19
TBA TBA	TBA	December 17